



Tired of channel surfing on the 4th Thursday of every month?

Join the **CPC/PI** Committee every 4th Thursday on **Zoom channel 818-3121-9132!**

CPC/PI stands for **C**ooperation with the **P**rofessional **C**ommunity and **P**ublic **I**nformation. Our primary goal is to find ways of reaching out to those in the professional community who often come in contact with problem drinkers - educators, people in the medical field, human resource workers, law enforcement, etc. (**CPC**), and to problem drinkers themselves. (**PI**).

A recent study found that alcohol sales are up as much as 55% during the pandemic. Relapses are on the rise. Increased consumption and binge drinking by women in particular were found to have risen at an alarming rate.

As one of our committee members noted recently, "Our message needs to get out always, and especially during these trying times." As a result of the pandemic many of the normal channels through which we do our work are unavailable to us (events such as health fairs, recovery rallies, and opportunities to speak directly to groups and organizations interested in hearing about A.A.). That means we need to be creative in finding new ways of getting the message out that we are here and we want to help those who are looking for help. We would love to have you join us and contribute your thoughts. If you think you might be able to help or would like to know more, please email us at cpcpichair@aainri.com or join us at **7:00PM** on the **4th Thursday** of every month on Zoom. The password is Area61.